



TRADESHOW EXHIBITOR, SPONSORSHIP GUIDE & CALL FOR ABSTRACTS

Tuesday May 28th – Wednesday May 29th, 2019

Grand Olympia Conference Centre

660 Barton St, Stoney Creek

KELLY CREEN

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Who to Expect

Decision makers, owners, VPs, directors, managers, supervisors, procurement, team leads and conservation influencers from:

- Commercial Customers
- Industrial Customers
- Institutional Customers
- Channel Allies
- Utility Staff
- MURB Sector
- Trade/Business Associations
- City Staff

ABOUT US

ENERGY SOLUTIONS EXPO (ESX) is Southern Ontario's **LARGEST energy efficiency tradeshow**. ESX brings a wealth of innovation and technology solutions to Hamilton and the surrounding areas. More than **500 attendees** and over **70 exhibiting companies** are expected to gather in order to gain insight into facility efficiency for the **Commercial, Industrial and Institutional workplace**. The event also provides **educational sessions** and **expert-led presentations** covering the latest trends and technology for energy, gas and water efficiency.

ESX is an opportunity to showcase your technologies or services in all areas of **energy retrofits, energy storage, energy generation, project funding, process & systems and energy efficiency products that increase your customers' bottom line**. Attendees will leave with more knowledge and insight than when they came.. Meet with utility representatives to discuss current or potential projects. Get the latest updates on the Save on Energy funding applications and incentives.

**Don't Miss the Chance
To Meet your Next
Customer!**





Why Sponsorship?

Becoming a 2019 sponsorship partner automatically **increases your brand visibility** to hundreds of **businesses looking for energy conservation solutions** in order to increase their bottom line.

Increase your company's exposure to an **audience of decision makers**.

Those in attendance include, **influencers from the commercial, industrial, institutional and MURB sectors**.

SPONSORSHIP PACKAGES

Platinum \$5000

(Tradeshow Sponsor 1 available)

- Double Booth (10 x 20)
- Listing on Directory with Logo
- Logo on Website
- Logo on Ticketing Landing Page
- Logo on all Signage
- Mention in E-blast
- Logo on Event Press Release
- Logo on Agenda
- Podium Sign in Breakout Rooms
- Guaranteed Presentation Spot
- Logo on Attendee Bag
- Contents in Attendee Bag
- 1 Presentation (1/2 hr)
- 10 passes to Expo

Gold \$2500

(Breakout Rooms Sponsor2 available)

- Single Booth (10 x 10)
- Event Signage
- Logo on Website
- Event Press Release
- Contents in Attendee Bag
- Logo on Agenda
- Logo on Directory
- Mention in E-blast
- 1 Presentation (1/2 hr)
- 6 passes to Expo

SPONSORSHIP PACKAGES

- Naming Rights
- Hospitality
- Signage
- Logo
- Publicity
- Advertising
- Product Promotion

Silver \$1000 (3 available)

- Event Signage
- Contents in attendee bag
- Mention in E-blast
- Logo on Agenda
- Logo on Website
- Directory listing
- Refreshment Sponsor (Choice of AM, Lunch or PM)
- 4 passes to Expo

Bronze \$500 (10 available)

- Event Signage
- Contents in Bag
- Logo on Agenda
- Logo Website
- 4 passes to Expo





Previous Exhibitor Feedback!

“Great platform for exposing people and organizations to energy related options available”

“Great networking event, Thanks”

“Good opportunity to meet with potential customers who are interested in energy reduction”

“Great opportunity for customer engagement, as well to observe emerging technologies”

ADDITIONAL SPONSORSHIPS



BECOME A SPONSOR

Lunch Sponsor \$2500

Lunch on the trade show floor. Tent cards with logo will be presented on tables.

Attendee Bags Sponsor \$1500

Arrangements will be handled by the show management. Logo will be on the bag.

Lanyards \$1000

All attendees will received a branded lanyard. Lanyards to be supplied by the sponsor.

Cocktail Networking Event \$2000

Evening networking event on May 28th. Tent cards with logo will be present on all tables.

All of the above sponsorships include:

- Event Signage
- Contents in Bag
- Logo on Agenda
- Logo Website
- 4 Passes Logo



Why Exhibit?

- ✓ Display your products and services to a motivated and qualified audience.
- ✓ Identify potential customers and deepen relationships with existing customers.
- ✓ Network with industry professionals during ESX.
- ✓ Learn about new trends and gain a competitive edge.

ESX brings together top industry experts to discuss and exhibit the latest innovations in energy efficient technologies. Attendees include professionals from all sectors of business and industry provincially.

EXHIBITOR PACKAGE

Early Bird (To April 15): \$375

After April 15: \$500

Includes:

- ✓ 10 x 10 booth with pipe and drape
- ✓ Electrical hookup
- ✓ Wireless Internet
- ✓ 6' table draped with 2 chairs
- ✓ 4 attendance passes (additional passes \$25)

Contact:

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How could YOU benefit from your presentation?

- Make yourself more visible.
- Educate and inform a targeted audience.
- Increase your networking effectiveness.
- Create a positive first impression with potential clients

Abstract Submission

Please provide us information on the attached form necessary to evaluate your submission.

Each speaker session will be 30 mins + 15 min questions.

Presentation abstracts will be accepted until **Monday April 8th, 2019**.

We will contact you to let you know the status of your abstract submission.





Tradeshow booths, sponsorships and abstracts require approval. Once you have completed your registration form and submitted payment we will promptly respond with confirmation.

BOOK EARLY Spaces are limited! We look forward to working with you!

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